Powered by

azuga®

Driving Intelligence

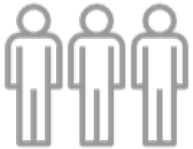
Who is *GPS Track USA*?

- One of the largest Independent GPS re-sellers in the US and Canada
- The longest continuous GPS Preferred Provider for the Neighborly Group
- Our independence gives us the luxury of choosing the best systems on the market.
- The service providers we represent have over 7,000,000 devices deployed.
- Keep going and you'll see why we selected Azuga and why you will want to use the system to manage your fleet.

Why GPS Track USA ?

The system is unique in the market with key differentiators

Intuitive UI



Coaching Tips

Gamification

Free Custom Reporting

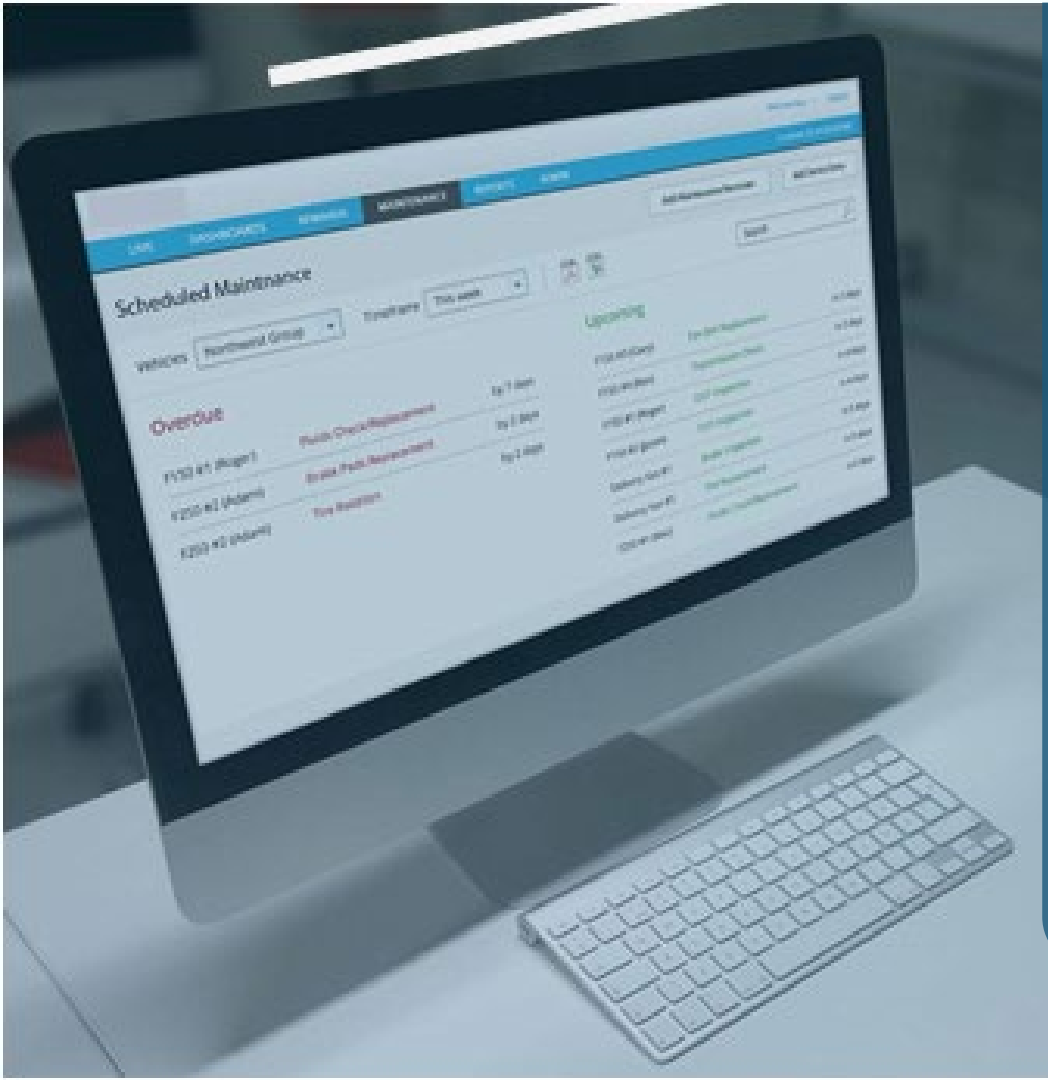
Data Science

Role-based Configurability

API Integration

Concierge Customer Success

The System Fits All Vehicles



Intuitive UI

Next-generation technology and analytics

Intuitive, comprehensive, usable, configurable

Award winning

GPS Track USA

Coaching Report

Generated
February 22

Coaching Report for Feb-20-2017

logo

Coaching Report

Date	Vehicle	Group	Driver	Violation	Type
Feb-20-2017	Vehicle 1	Group 1	Driver 1	02:27:23	Idling
Feb-20-2017	Vehicle 2	Group 1	Driver 2	04:21:56	Idling
Feb-20-2017	Vehicle 3	Group 1	Driver 3	2 times	Hard Braking
Feb-20-2017	Vehicle 4	Group 1	Driver 4	02:19:33	Idling
Feb-20-2017	Vehicle 5	Group 1	Driver 5	3 times	Sudden Acceleration
Feb-20-2017	Vehicle 6	Group 1	Driver 6	02:21:04	Idling
Feb-20-2017	Vehicle 6	Group 1	Driver 6	2 times	Hard Braking
Feb-20-2017	Vehicle 7	Group 1	Driver 7	04:22:40	Idling

GPS Track USA

Buzzers

Real time coaching during

- **Over Speeding**
- **Hard Braking and Hard Core Braking**
- **Acceleration**
- **Idling**
- **Cornering**

	Buzzer Group	Non-Buzzer Group	% Reduction
Average Idling*	12.3%	33.6%	63%
Average hard acceleration/100 miles*	0.1 events	0.7 events	86%
Average hard braking/100 miles	0.6 events	0.7 events	14%
Average speeding/100 miles	34.8 s	44.3 s	22%

Active call blocking to keep your drivers safe *(optional feature)*

- Automatic message sent when call/text received
- Whitelist unallowable numbers
- Allow & block text messages
- Control navigation
- Allow only hands-free calls
- Auto-kill specific apps

GPS Track USA

The system offers a compelling way to invest in your drivers

Your drivers are generally good

- Reward drivers for safe driving
- Move from “Gotcha!” to “Great job!”
- Effortless results
- Positive impact on culture
- Higher job satisfaction and loyalty
- Score visibility improves self-coaching

Reward them for good behavior

amazon
BURGER KING
THE HOME DEPOT
IHOP RESTAURANT
Habitat for Humanity
Walmart
RED LOBSTER
Save the Children
MAGGIANO'S LITTLE ITALY

Further optimize good behavior

GPS Track USA

Custom Reporting

Fuel Transaction Report

Generated
March 01

Fuel Transaction Report

From Feb-12-2017 to Feb-18-2017

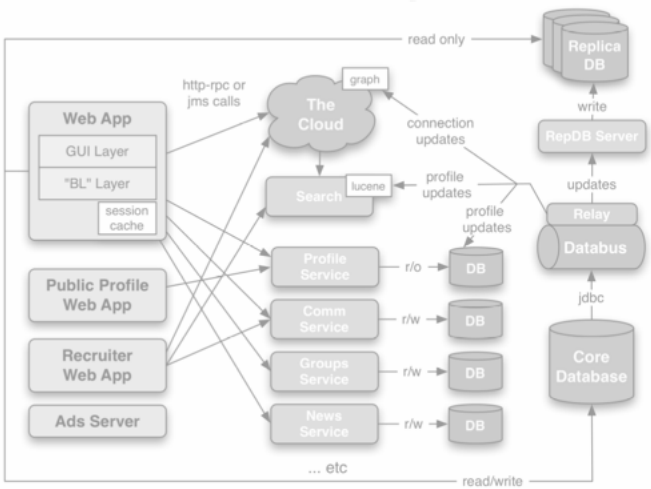
TS: Tank capacity W: Fuel filled as per WEX transaction FL%: % Increase in fuel filled

Vehicle	TS	WEX Transaction Time	W	WEX Transaction Address	Fuel Event Time	FL%	Fuel Event Address	Difference in Fuel
Vehicle 1	16	Feb-13-2017 12:26:00 AM	6.95	270 EAST GREENTREE	Feb-13-2017 12:28:36 AM	37%	200-208 E Greentree Rd, Evesham Township, NJ 08053, USA	1.03
Vehicle 2	16	Feb-13-2017 12:56:00 AM	6.55	1824 MARLTON PK EAST	Feb-13-2017 12:58:28 AM	35%	16 Rockhill Rd, Cherry Hill, NJ 08003, USA	0.95
Vehicle 3	16	Feb-13-2017 04:33:00 AM	5.73	522 RT. 70	Feb-13-2017 04:36:10 AM	33%	2035 Admiral Wilson Blvd, Pennsauken Township, NJ 08109, USA	0.45
Vehicle 4	15	Feb-13-2017 06:31:00 AM	8.38	3051 ROUTE 38	Feb-13-2017 06:31:51 AM	49%	185-199 Ark Rd, Mt Laurel, NJ 08054, USA	1.03
Vehicle 5	17	Feb-13-2017 08:55:00 AM	12.3	1115 ROUTE 73	Feb-13-2017 08:57:21 AM	76%	NJ-73, Mt Laurel, NJ 08054, USA	-0.62

GPS Track USA

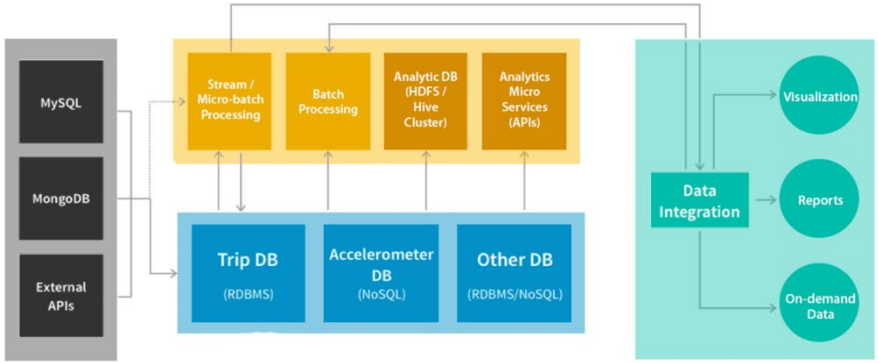
Data Science Platform – Not one size fits all

OTHERS



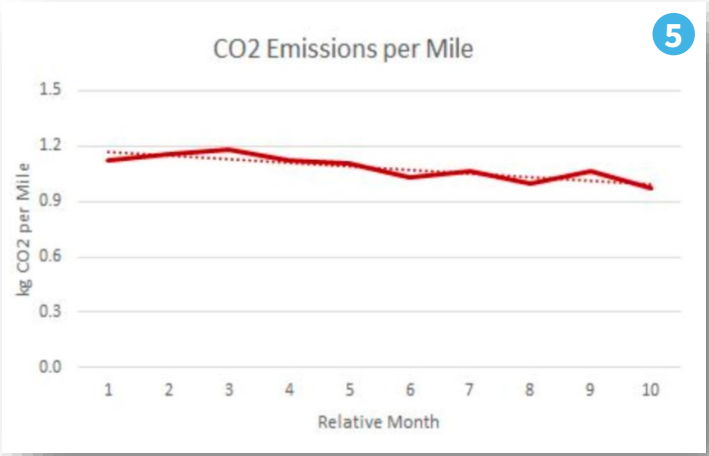
Database & reporting only

GPS Track USA



Simple, elegant & modern architecture
More than just a database with reporting

Data Science Use Case: Fuel Economy & CO_2 Analysis

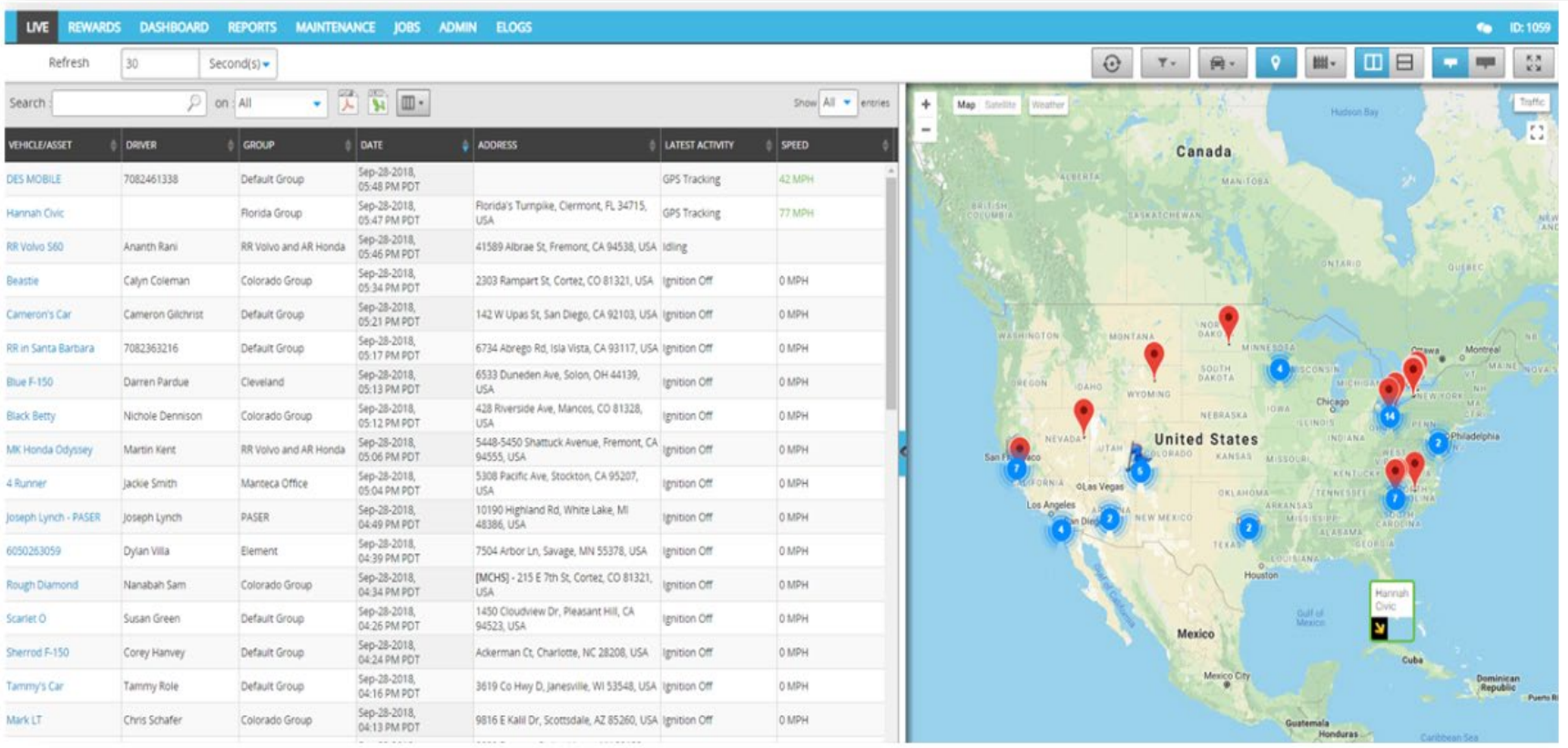


Summary of analysis:

- **Significant decrease in all Behavioral parameters from Month 1 to 10**
- **Corresponding increase in fuel economy from 7.8 mpg in Month 1 to 9.03 mpg in Month 10 (15.8% increase)**
- **CO_2 emissions decreased from 1.13 kgCO2 per mile in Month 1 to 0.97 kgCO2 per mile in Month 10 (14.2% decrease)**

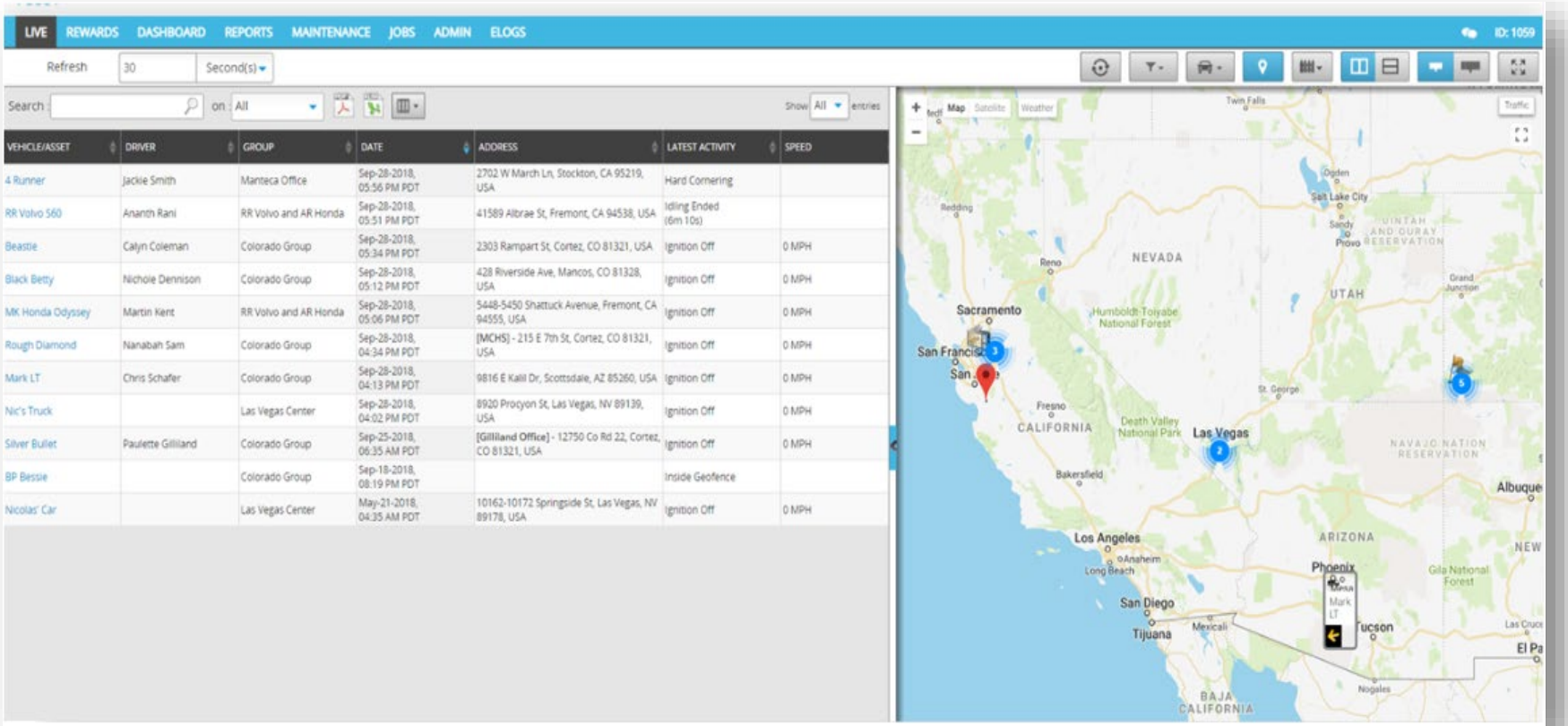
GPS Track USA

Role Based Configurability – Executive Access



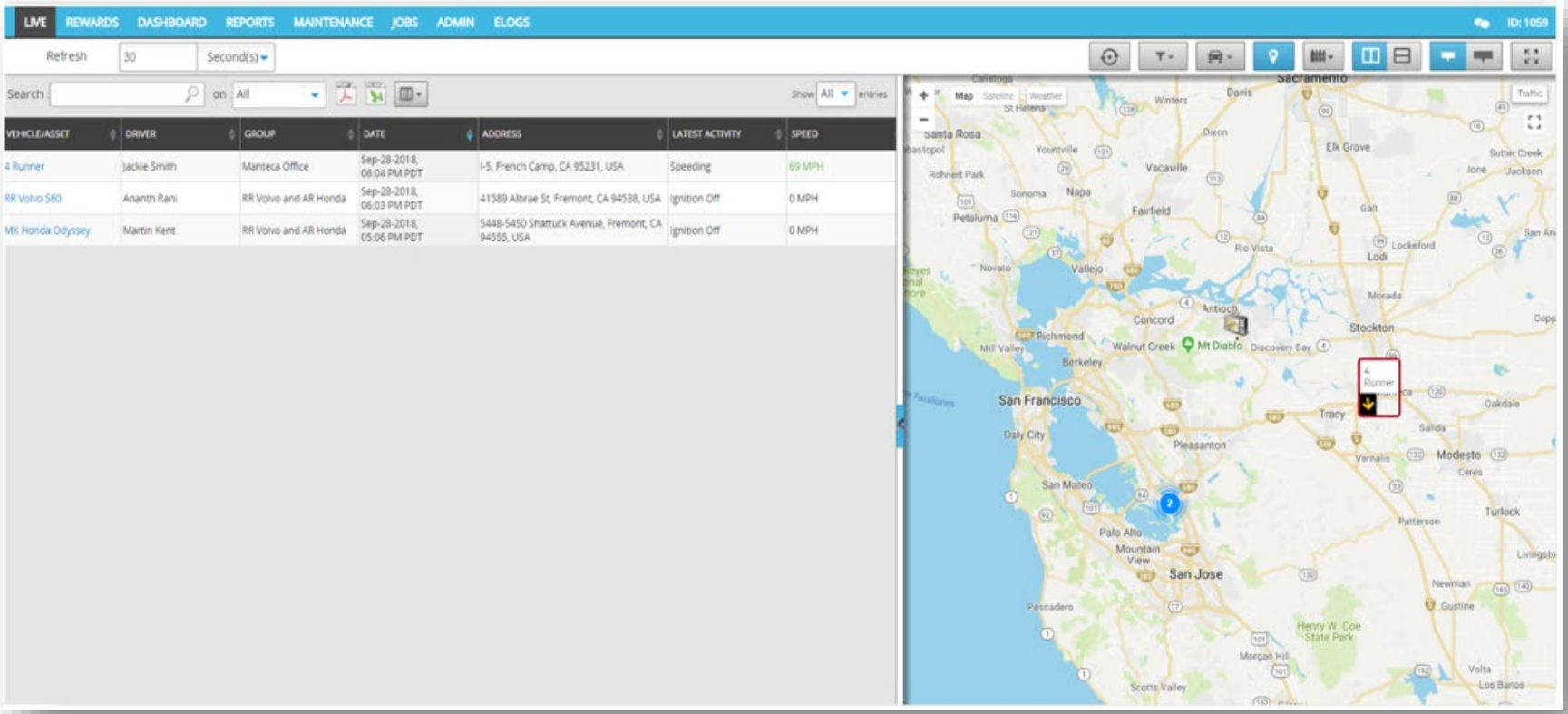
GPS Track USA

Role Based Configurability – Regional Access



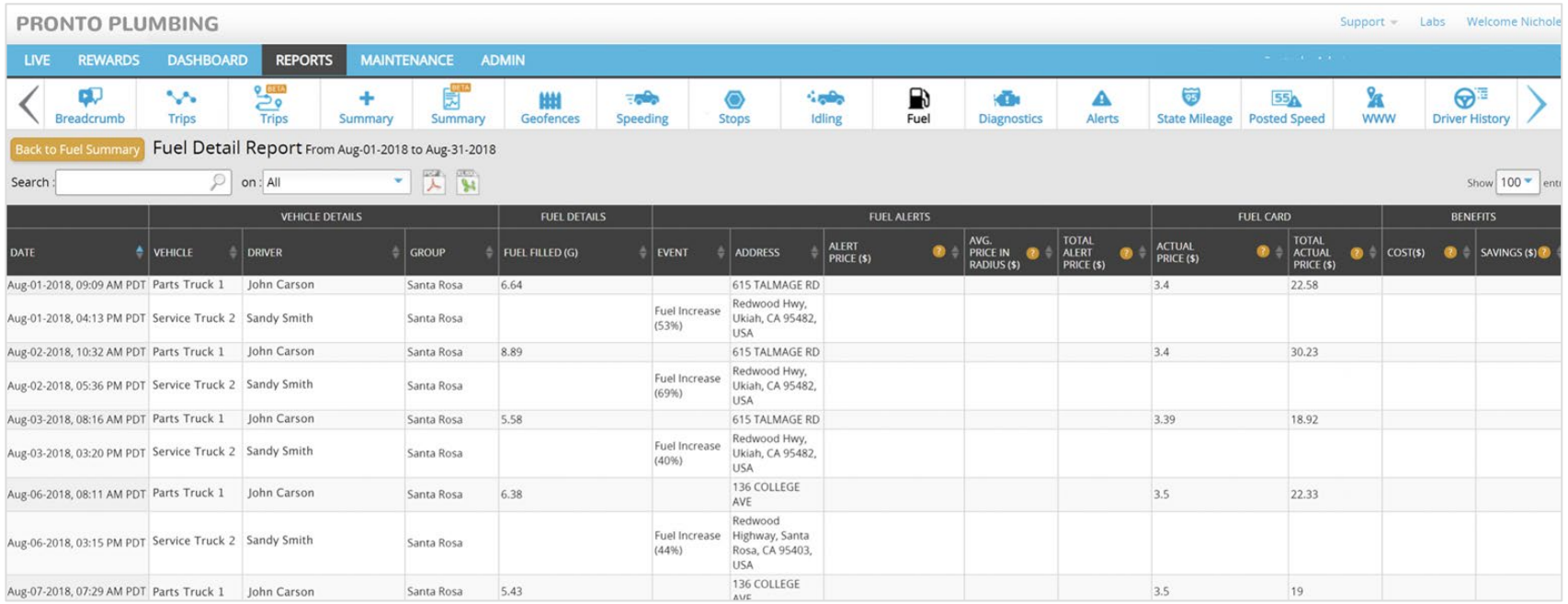
GPS Track USA

Role Based Configurability – Manager Access



GPS Track USA

WEX Fuel Card Integration Report

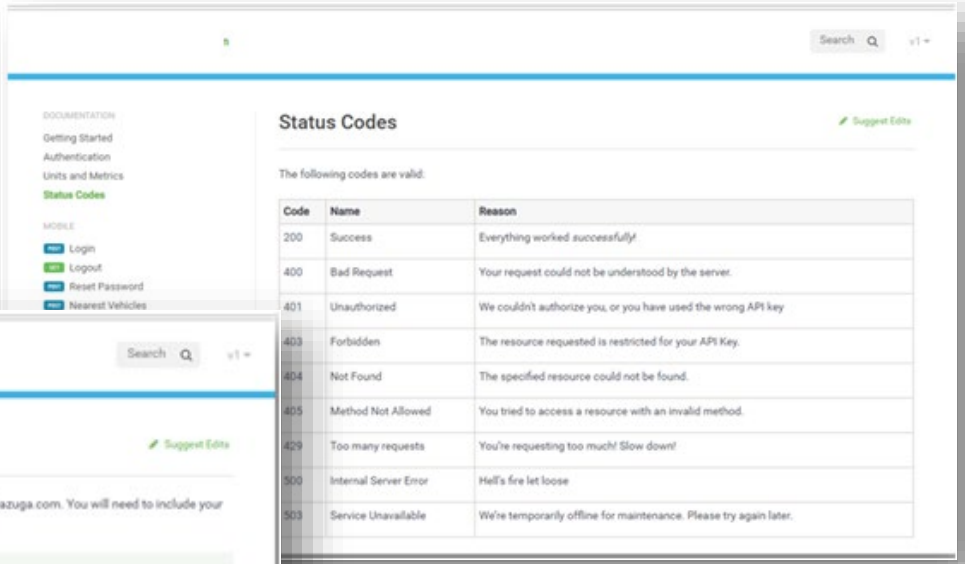


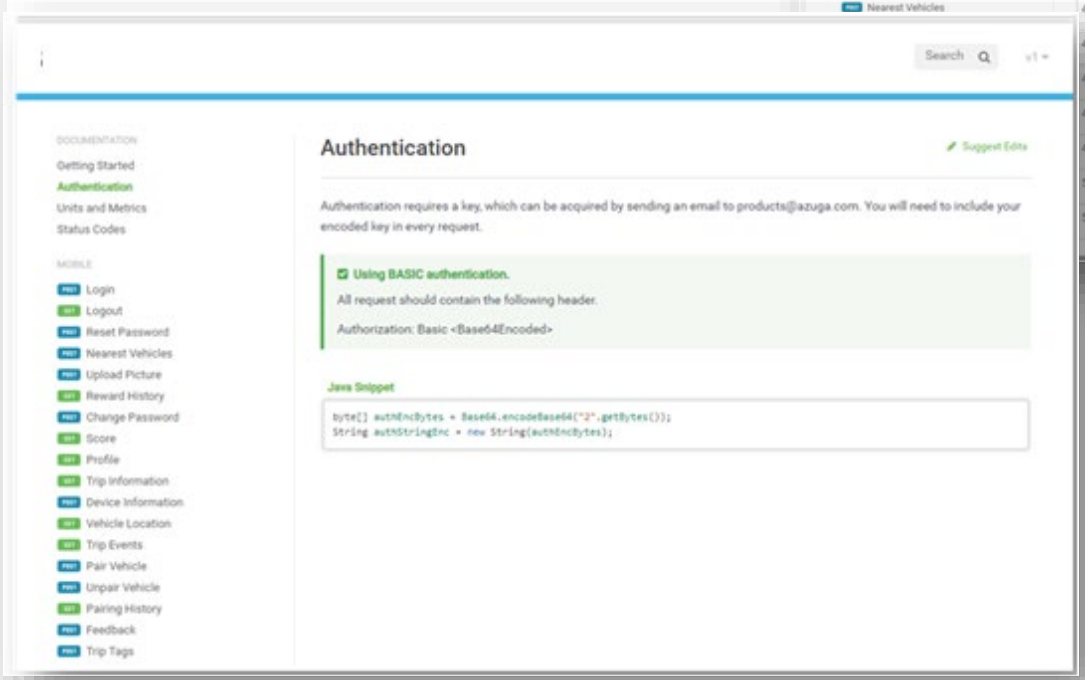
	VEHICLE DETAILS			FUEL DETAILS	FUEL ALERTS					FUEL CARD		BENEFITS	
DATE	VEHICLE	DRIVER	GROUP	FUEL FILLED (G)	EVENT	ADDRESS	ALERT PRICE ($)	AVG. PRICE IN RADIUS ($)	TOTAL ALERT PRICE ($)	ACTUAL PRICE ($)	TOTAL ACTUAL PRICE ($)	COST($)	SAVINGS ($)
Aug-01-2018, 09:09 AM PDT	Parts Truck 1	John Carson	Santa Rosa	6.64		615 TALMAGE RD				3.4	22.58		
Aug-01-2018, 04:13 PM PDT	Service Truck 2	Sandy Smith	Santa Rosa		Fuel Increase (53%)	Redwood Hwy, Ukiah, CA 95482, USA							
Aug-02-2018, 10:32 AM PDT	Parts Truck 1	John Carson	Santa Rosa	8.89		615 TALMAGE RD				3.4	30.23		
Aug-02-2018, 05:36 PM PDT	Service Truck 2	Sandy Smith	Santa Rosa		Fuel Increase (69%)	Redwood Hwy, Ukiah, CA 95482, USA							
Aug-03-2018, 08:16 AM PDT	Parts Truck 1	John Carson	Santa Rosa	5.58		615 TALMAGE RD				3.39	18.92		
Aug-03-2018, 03:20 PM PDT	Service Truck 2	Sandy Smith	Santa Rosa		Fuel Increase (40%)	Redwood Hwy, Ukiah, CA 95482, USA							
Aug-06-2018, 08:11 AM PDT	Parts Truck 1	John Carson	Santa Rosa	6.38		136 COLLEGE AVE				3.5	22.33		
Aug-06-2018, 03:15 PM PDT	Service Truck 2	Sandy Smith	Santa Rosa		Fuel Increase (44%)	Redwood Highway, Santa Rosa, CA 95403, USA							
Aug-07-2018, 07:29 AM PDT	Parts Truck 1	John Carson	Santa Rosa	5.43		136 COLLEGE AVE				3.5	19		

Azuga WEX Azuga WEX Azuga

GPS Track USA

API Integration





GPS Track USA

System User Statistics

98%

Retention

3+ years

Tenure of large customers

100%

Of large customers upgraded to Azuga

CUSTOM REPORTS

ONGOING TRAINING

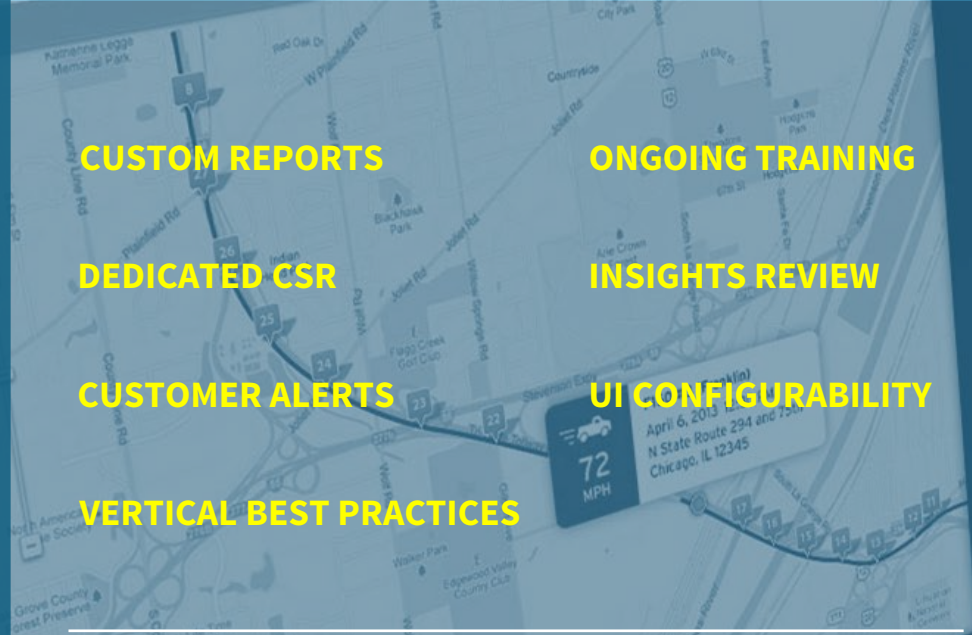
DEDICATED CSR

INSIGHTS REVIEW

CUSTOMER ALERTS

UI CONFIGURABILITY

VERTICAL BEST PRACTICES

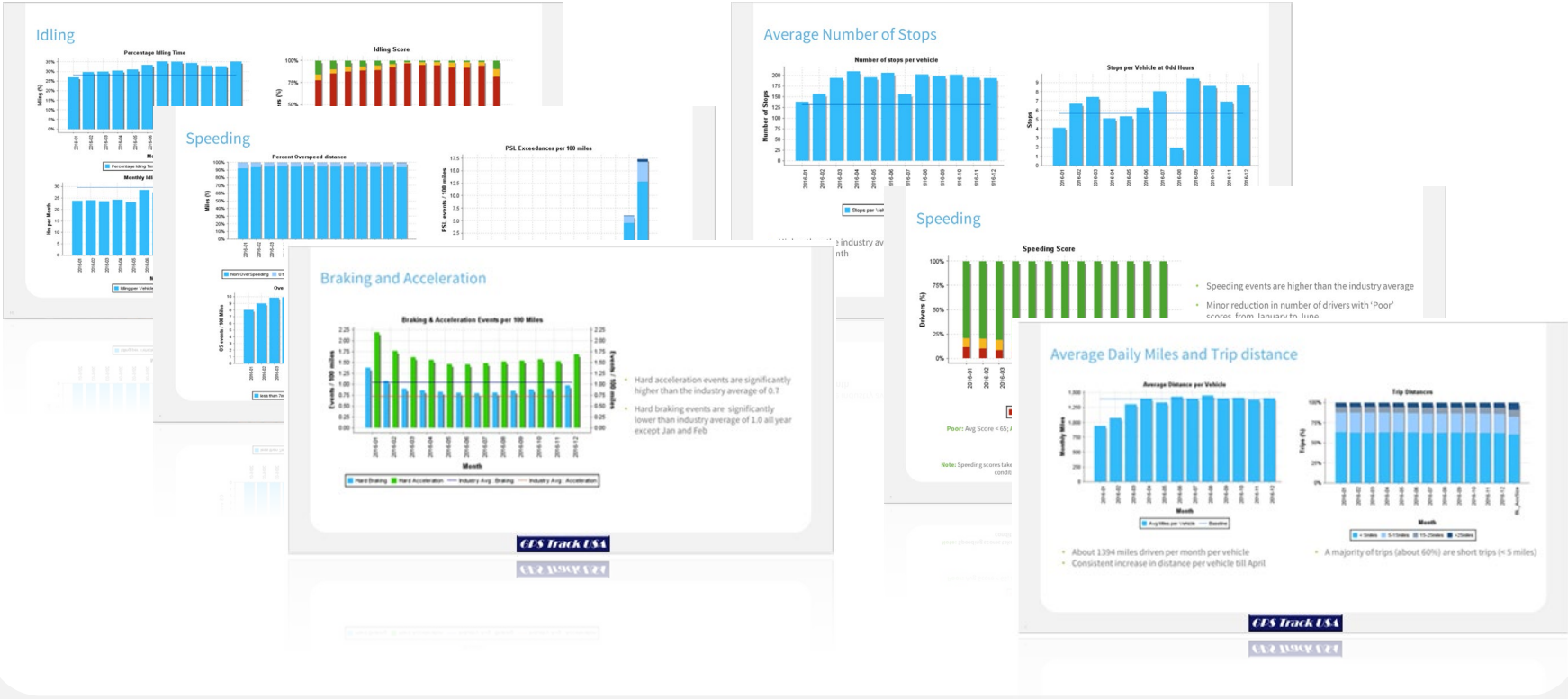


“We got our fleet up and running in a single day, and their team gave great support in configuring the service.”

Justin McCauley
McCauley Services (Pest Control)

GPS Track USA

Quarterly Fleet Performance Review



What the users are saying

1

“We got our fleet up and running in a single day, and their team gave great support in configuring the service. I get one simple report in my email, and all of our management staff stays updated on their drivers”

Justin McCauley
McCauley Services, Arizona (Pest Control)

What our customers are saying

2

“GPS Fleet Telematics is going through a huge makeover. Plug and Play devices, rich data to make fleets more efficient and at half the price of the plain old black box systems. We chose this service over a traditional provider to help us move the next generation of GPS Tracking and Vehicle intelligence.”

Pete Steinmetz, Turner Pest Control

What our customers are saying

3

“This is a next-gen GPS. It’s easy to install, portable between vehicle and provides valuable business insight into asset tracking, fuel wasting behavior, vehicle maintenance and driver performance. We switched our service from a hard-install GPS provider and are delighted at the results.”

Remy Cano, Northwest Tank (Water & Sewer)

What our customers are saying

4

“I’ve tried them all – black box GPS systems, battery powered trackers, phone-based applications. The hassle wasn’t worth it. Simply put, this is the best price-performance value and paid for itself in the first month of use”

John Todaro, PhotoFax (Armored Car Services)

What our customers are saying

5

“Kitsap Garage Door has always believed in the use of technology to deliver better customer service and improve productivity. We just switched because wanted to go beyond GPS, to get insights into engine idling and fuel usage. At 70 cents per vehicle per day, the ROI is a no brainer and the benefits are immediate”

John Ramer, Kitsap Garage Door

What our customers are saying

6

“This is the iPhone of the GPS industry. It’s simple, affordable and gives the best results.”

Chris Parisis, CG Appliance Express

What our customers are saying

7

“I really liked the maintenance geofencing, reporting and alerts!”

Tony Bauman, Fox System

What our customers are saying

8

“It is the easiest, most intuitive system I have used to date. Everything that I need is a click away, and every month or so, they come out with innovative features that make their platform and even better bang for the buck”

Patty Middleton, California UMI

What our customers are saying

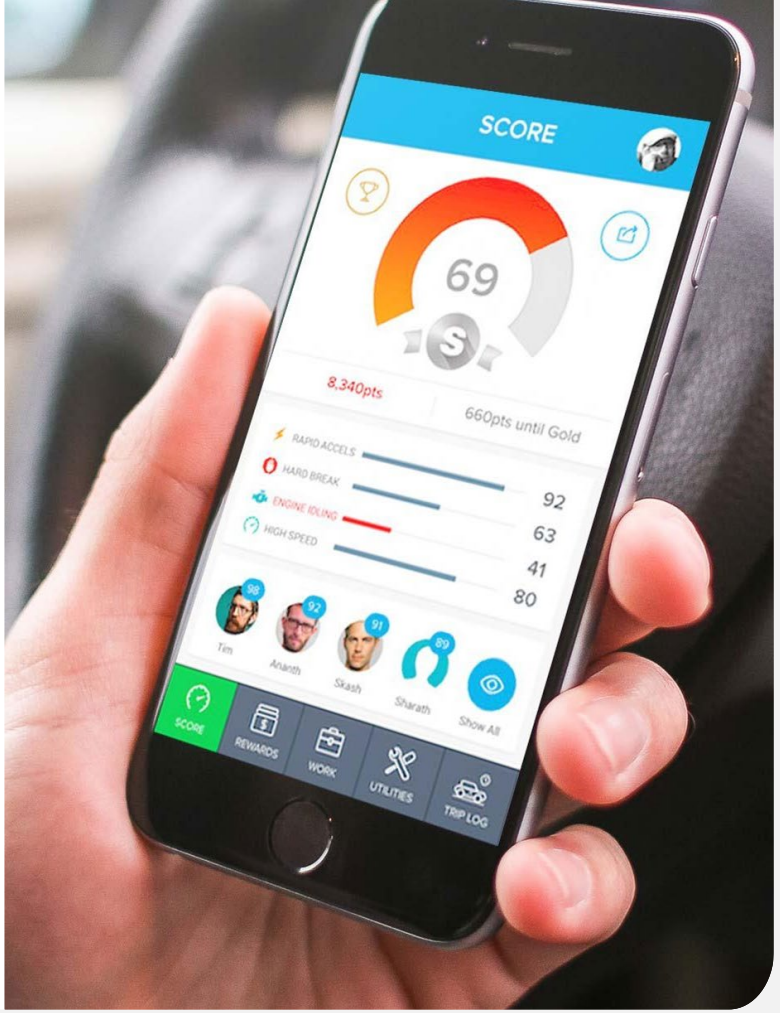
9

“This is the best GPS tracking device on the market hands down. We’ve tried many others over the years and none them compare.”

Sean Gilstrap, Correct Electric

We understand what you need from a telematics solution

- Something drivers will like
- Can’t seem like “Big Brother”
- Must be flexible and comprehensive
- Vendor is easy to work with
- Affordable, pay only for what you use
- Glean new insights from data for continuous improvement



GPS Track USA

The system is feature rich for vehicles and assets (and that's just table stakes)

Location Tracking

- Live Maps and Status
- Virtual Ride-along
- Geofences
- Daily Activity Reports
- Long Stop Alerts
- Unauthorized Vehicle Use

Driver Behavior

- Driver Scores
- Driver Rewards
- Speeding
- Hard Braking
- Rapid Starts
- Hard Cornering
- Idling
- Distracted Driving
- Seatbelt Usage

Fuel Management

- Fuel Usage
- Fuel Efficiency
- Find Closet/ Cheapest Fuel
- Fuel Card Integration

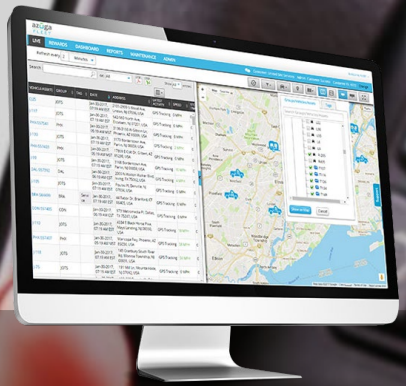
Vehicle Health

- Check Engine Light
- Vehicle Fault Codes
- Maintenance Alerts and Reminders

GPS Track USA

One-Stop: Vehicles, Assets, Video Safety

Full flexibility and control to support any customer need



Hardware

Modern Platform

Data & Analytics

GPS Track USA

25%
Fuel savings
30%
Drop in idle time
10%
Fewer miles driven
14%
Lower maintenance cost
15%
Spike in productivity
20%
Increase in vehicle utilization
Improve bottom line
GPS Track USA

X

Improvement over previous tool

Y

Employee retention

Z

Employee behavior

Improve bottom line over previous tool

GPS Track USA

Check Engine

Diagnostic Fleet Tracking with an OBD-connected device will get you critical engine data directly from the vehicle

Engine Diagnostics

- Engine diagnostics & Engine faults (DTCs)
- Be Proactive
- Get to know the real problem with details, not just the codes

We selected this service for its comprehensive functionality spanning GPS tracking, rewards-driven driver behavior solutions and engine diagnostics. We were able to improve many aspects of our fleet operations within the first three months. Its reliability, accuracy and value are unlike traditional hard-installed GPS systems.

Lewis Allen
Senior Manager Fleet Operations

True Value Pricing

Pay only for features and capabilities you use

Fastest ROI

What-if Analysis

Built-in Real Time ROI Calculators

Alerts Report

- Details around all alerts in one report
  - Hard braking & hard core braking
  - Sudden acceleration
  - Idling
  - Check engine lights
- Type of alerts displayed can be customized based on customer's preference
- Daily report reflecting data for the previous day

Generated February 22

Alerts Report for Feb-20-2017

Hard Braking Report

Date	Vehicle	Driver	Group	Type	Initial Speed	Final Speed	Address
Feb-20-2017 06:54:20 AM	Vehicle 1	Driver 1	Group 1	Hard Braking	38	22	8438 Ronald Reagan Hwy, Group 1, LA 70815, USA
Feb-20-2017 07:13:49 AM	Vehicle 2	Driver 2	Group 2	Hard Braking	21	12	401-499 S Group 4 St, Group 2, TX 75208, USA
Feb-20-2017 07:15:19 AM	Vehicle 3	Driver 3	Group 3	Hard Braking	33	5	2424-2450 Handley Ederville Rd, Group 3, TX 76118, USA
Feb-20-2017 08:18:22 AM	Vehicle 4	Driver 4	Group 4	Hard Braking	33	24	2031 US-69, Jacksonville, TX 75766, USA
Feb-20-2017 08:29:21 AM	Vehicle 5	Driver 5	Group 5	Hard Braking	24	16	250 Vandenburg Dr, Alexandria, LA 71303, USA
Feb-20-2017 09:06:03 AM	Vehicle 6	Driver 6	Group 6	Hard Braking	30	22	2450-2498 Eastern Blvd, Group 6, AL 36117, USA
Feb-20-2017 09:36:06 AM	Vehicle 7	Driver 7	Group 7	Hard Braking	43	17	2501-2579 FL-60, Plant City, FL 33567, USA
Feb-20-2017 09:43:32 AM	Vehicle 7	Driver 7	Group 7	Hard Braking	29	19	2207 Mud Lake Rd, Plant City, FL 33566, USA
Feb-20-2017 09:44:03 AM	Vehicle 9	Driver 8	Group 8	Hard Braking	42	17	37606-37780 US-70, Bennington, OK 74723, USA
Feb-20-2017 09:52:57 AM	Vehicle 10	Driver 9	Group 9	Hard Braking	19	11	993-1037 Louisiana Avenue, Shreveport, LA 71101, USA
Feb-20-2017 10:03:58 AM	Vehicle 11	Driver 10	Group 10	Hard Braking	37	29	15000-15160 McGregor Blvd, Group 10, FL 33908, USA
Feb-20-2017 10:26:23 AM	Vehicle 12	Driver 11	Group 5	Hard Braking	34	17	Dugas Ln, Mansura, LA 71350, USA
Feb-20-2017 10:34:06 AM	Vehicle 13	Driver 12	Group 11	Hard Braking	39	21	OK-51, Canton, OK 73724, USA
Feb-20-2017 10:57:10 AM	Vehicle 14	Driver 13	Group 12	Hard Braking	24	5	102-198 W 7th St, Group 12, TX 75501, USA
Feb-20-2017 10:58:57 AM	Vehicle 15	Driver 14	Group 3	Hard Braking	38	20	1456-1498 TX-26, Grapevine, TX 76051, USA

GPS Track USA

Geofence Events Report

- Report displays vehicles passing through each geofence
- Additional details include individual geofence entries and exits
- Daily report reflects data from the previous day

Generated
February 27

Geofence Report for Feb-22-2017

logo

Summary of Geofence Events

Geofence	# of Vehicles	Total Time Spent in Geofence	Avg. Time Spent in Geofence
Geofence 1	5	20:35:19	06:22:11
Geofence 2	13	11:06:47	08:37:03
Geofence 3	15	22:32:46	01:43:26
Geofence 4	1	00:04:01	00:04:01

Individual Geofence Events

Vehicle	Group	Geofence	Entry	Exit	Duration	Address
Vehicle 1	Group 1	Geofence 3	Feb-22-2017 04:57:48 AM	Feb-22-2017 08:51:02 AM	03:53:14	921 N 22nd St, Columbus, OH, United States
Vehicle 2	Group 1	Geofence 3	Feb-22-2017 06:01:35 AM	Feb-22-2017 06:03:35 AM	00:02:00	921 N 22nd St, Columbus, OH, United States
Vehicle 3	Group 1	Geofence 3	Feb-22-2017 06:11:18 AM	Feb-22-2017 06:15:16 AM	00:03:58	921 N 22nd St, Columbus, OH, United States
Vehicle 4	Group 1	Geofence 3	Feb-22-2017 06:11:50 AM	Feb-22-2017 06:13:50 AM	00:02:00	921 N 22nd St, Columbus, OH, United States
Vehicle 5	Group 2	Geofence 2	Feb-22-2017 06:12:46 AM	Feb-22-2017 06:47:25 PM	12:34:39	5159 W Mountain St, Stone Mountain, GA, United States
Vehicle 6	Group 1	Geofence 3	Feb-22-2017 06:15:54 AM	Feb-22-2017 06:59:11 AM	00:43:17	921 N 22nd St, Columbus, OH, United States
Vehicle 7	Group 1	Geofence 3	Feb-22-2017 06:27:52 AM	Feb-22-2017 06:29:52 AM	00:02:00	921 N 22nd St, Columbus, OH, United States
Vehicle 8	Group 2	Geofence 2	Feb-22-2017 06:47:28 AM	Feb-22-2017 06:59:28 AM	00:12:00	5159 W Mountain St, Stone Mountain, GA, United States
Vehicle 9	Group 2	Geofence 2	Feb-22-2017 06:49:33 AM	Feb-22-2017 12:00:57 PM	05:11:24	5159 W Mountain St, Stone Mountain, GA, United States
Vehicle 10	Group 1	Geofence 3	Feb-22-2017 06:52:46 AM	Feb-22-2017 06:57:45 AM	00:04:59	921 N 22nd St, Columbus, OH, United States

Azuga Custom Reports
Powered by Zonar

GPS Track USA

Driver Score Comparison Report

- Compares current week's score with score from the last 2 weeks
- Provides score trend – progress or decline in score from the previous week
- Ordered by current week's score from lowest to highest
- Weekly report displaying data for week ending on the previous day

Generated March 08

Weekly Driver Score Comparison Report for Mar-05-2017

logo

Driver	Vehicle	Group	Safety Score & Trend - Current Week		Safety Score & Trend - 1 Week Ago		Safety Score - 2 Weeks Ago
Driver 1	Vehicle 1	Group 1	48	↓	75	↓	84
Driver 2	Vehicle 2	Group 1	51	↓	55	↑	51
Driver 3	Vehicle 3	Group 2	56	↓	58	–	58
Driver 4	Vehicle 4	Group 1	62	–		–	83
Driver 5	Vehicle 5	Group 3	63	↓	66	–	66
Driver 6	Vehicle 6	Group 2	67	↓	68	↑	61
Driver 7	Vehicle 7	Group 4	71	↓	81	↑	63
Driver 8	Vehicle 8	Group 3	72	–		–	75
Driver 9	Vehicle 9	Group 3	73	–		–	64
Driver 10	Vehicle 10	Group 1	74	↑	67	↓	72
Driver 11	Vehicle 11	Group 5	75	↓	81	↓	83
Driver 12	Vehicle 12	Group 4	77	↓	86	↑	85
Driver 13	Vehicle 13	Group 1	78	↓	80	–	
Driver 14	Vehicle 14	Group 2	81	↑	67	↓	70
Driver 15	Vehicle 15	Group 2	81	↑	80	–	
Driver 16	Vehicle 16	Group 4	82	↓	83	↓	89
Driver 17	Vehicle 17	Group 5	82	↑	79	↑	74

Azuga Custom Reports
Powered by Pentaho

GPS Track USA

Working Hours Idling Report

- Displays details for idling events that took place between working hours – 6:00 am to 6:00 pm
- Customized display events, hourly range, etc.
- Daily report reflects data from the previous day

Generated
February 09

Working Hours Idling Report

From Feb-06-2017 06:00:00 AM to Feb-06-2017 06:00:00 PM

Date	Vehicle	Driver	Idling Alert Setting	Duration (mins)	Address	Group
Feb-06-2017 06:26:23 AM	Vehicle 1	Driver 1	150	43	302 Victoria Dr, Tobyhanna, PA 18466, USA	Group 1
Feb-06-2017 06:26:47 AM	Vehicle 2	Driver 2	20	25	5800 Lee Blvd, Lehigh Acres, FL 33971, USA	Group 2
Feb-06-2017 06:27:04 AM	Vehicle 3	Driver 3	20	25	5800 Lee Blvd, Lehigh Acres, FL 33971, USA	Group 2
Feb-06-2017 06:30:17 AM	Vehicle 1	Driver 1	150	3	718-736 Renaissance Ln, Coolbaugh Township, PA 18466, USA	Group 1
Feb-06-2017 06:30:38 AM	Vehicle 4	Driver 4	20	29	5800 Lee Blvd, Lehigh Acres, FL 33971, USA	Group 2
Feb-06-2017 06:33:35 AM	Vehicle 1	Driver 1	150	2	418 Sterling Rd, Tobyhanna, PA 18466, USA	Group 1
Feb-06-2017 06:48:03 AM	Vehicle 5	Driver 5	150	18	4441 Southern Business Park Dr, White Plains, MD 20695, USA	Group 3
Feb-06-2017 06:55:33 AM	Vehicle 6	Driver 6	20	21	6006 Pine Bluff Ln, Mascotte, FL 34753, USA	Group 4
Feb-06-2017 07:04:25 AM	Vehicle 7	Driver 7	20	22	8621 Peppertree Ln, Knoxville, TN 37923, USA	Group 5
Feb-06-2017 07:12:38 AM	Vehicle 8	Driver 8	10	2	3101-3167 NW 21st Ave, Oakland Park, FL 33309, USA	Group 6
Feb-06-2017 07:22:41 AM	Vehicle 8	Driver 8	10	3	2420 NW 19th St, Fort Lauderdale, FL 33311, USA	Group 6
Feb-06-2017 07:30:28 AM	Vehicle 9	Driver 9	150	11	39 Prevost Rd, Tunkhannock, PA 18657, USA	Group 1
Feb-06-2017 07:33:06 AM	Vehicle 5	Driver 5	150	9	6350 Mason Springs Rd, La Plata, MD 20646, USA	Group 3
Feb-06-2017 07:36:21 AM	Vehicle 10	Driver 10	20	72	Jim Gillis Historic Savannah Pkwy, Ellabell, GA 31308, USA	Group 7

Aruga Custom Reports
Powered by Pentaho

GPS Track USA

AFM Manager App

- Manage and track your fleet on the go
- Allows analysis and monitoring of location, speed, start, stop and events
- Live status | Work | Messages | Utilities

Occupant Recognition through beacon technology *(optional feature)*

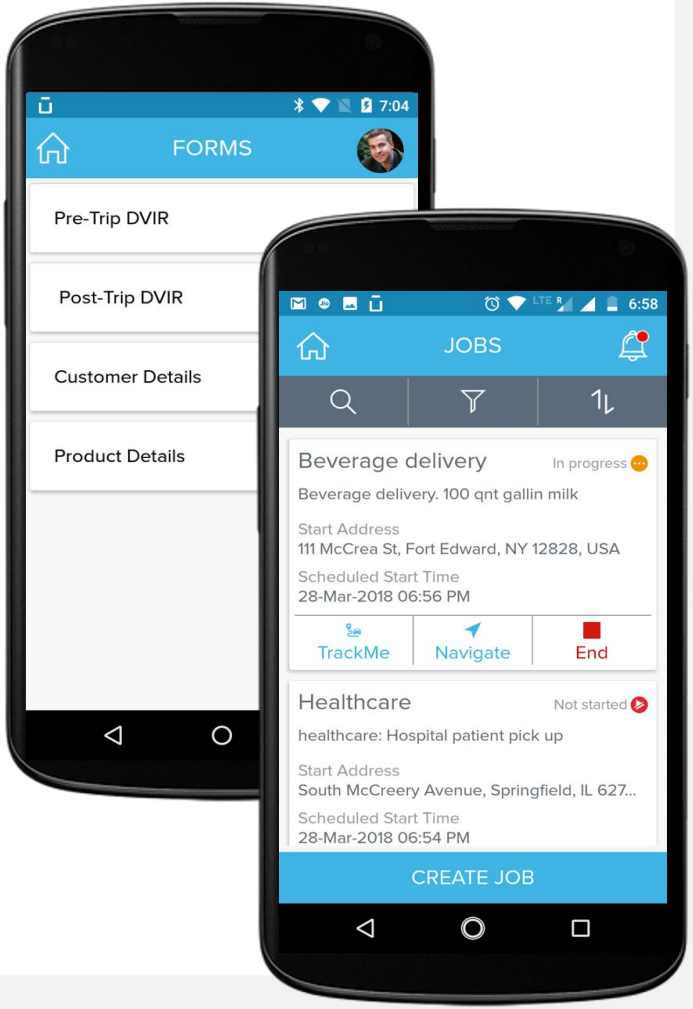
Monitor who's inside the vehicle:

- **Track driver assignments, automate payroll and avoid unauthorized vehicle use with Occupant Recognition**
- **Identify drivers in cases where a vehicle is utilized by multiple drivers.**
- **Instant Notification about who is behind the wheel. Each driver gets a unique beacon**

Jobs

Route vehicles and communicate with your drivers effectively:

- View jobs assigned by managers
- Create / Start / Update / End jobs
- Easily navigate to job location
- Share location
- Filter jobs based on job status and scheduled start time
- Filter jobs based on job start time and number
- View job history
- Add jobs to calendar
- Create and associate contacts to jobs

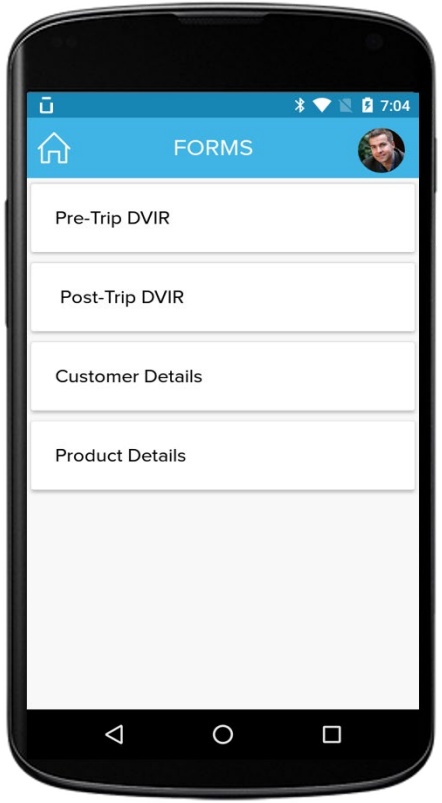


GPS Track USA

Forms

Forms allow data capture directly from the drivers as activities are performed

- **Create custom fields**
- **Capture basic data**
  - **Texts**
  - **Numbers**
  - **Multiple Choice Questions**
  - **Checkmarks**



GPS Track USA

DATA MINING

- Analyze driving patterns to predict likely ‘unsafe’ behavior
- Deep dive into driving patterns to understand vehicle maintenance
- Develop fuel economy benchmarks by vehicle make, model, region and season

MODELING

- Driving behavior and fuel consumption
- Driving behavior and accidents
- Driving behavior and battery health

DRIVER SCORE INDEX

- Driver behavior based on risk factors such as weather, time-of-day, vehicle weight, geographic context
- Insurance based on factors such as behavioral risk and exposure risk
- Accelerometer-based event detection (hard cornering, smooth driving) using high-frequency data
- Tire stress index based on road conditions, driving patterns

Data Analytics Platform